

# President's Message

Policy belongs to the people, but our people have always been isolated and victimized by populism.

For this reason, we need to evaluate policies to ensure that they are no longer an object of indifference to the people or a means of deception.

The Policy Evaluation Research Institute (PERI) will fulfill this task of the times. We will gather policy experts from Korea and around the world to properly evaluate each policy and ensure that the public is involved and centered in the pre- and post-evaluation process.

The Policy Evaluation Research Institute's PERI Policy Platform serves with two portals: Policy Information Search Portal and Policy Evaluation Petition Portal.

The policy information search portal presents one stop policy information search results collected from various data source such as the National Assembly, central ministries, public institutions, etc.; and provides high-quality information to institutional members such as government, companies, associations, and organizations.

The policy evaluation petition portal assigns the best experts to evaluate the policies that the public wants to evaluate. The results of the policy evaluation will be discussed and supplemented with the people who petitioned, and then open the evaluation result to the public. It will lead to establishing a new policy evaluation culture in which the people take the lead, and create a ground for communication on policy.

As a private research institute, the Policy Evaluation Research Institute will always stand with the people to play a role as cornerstone for making right policies and developing society of Korea.

Thanks for your interest and support.

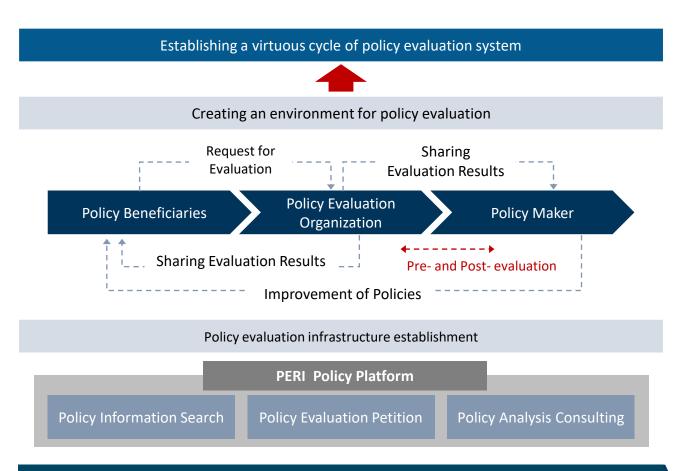
2023. 10

Chong-Bum An
President, Policy Evaluation Research Institute (PERI)

PERI set the goal to be Korea's leading private think tank.



PERI will lay the foundation for the policy evaluation system.



#### Organization

PERI works with top-class domestic and international experts.

#### President

Economic and policy expert who served as a research fellow at the Korea Economic and Taxation Research Institute, professor at Sungkyunkwan University's School of Economics, member of the National Assembly, and chief of economic and policy coordination at the office of the presidential secretary.

#### **Advisors**

[1] Economic and policy expert who served as the senior secretary for Economic Affairs and chairman of the Korea International Trade Association
[2] Professor of economics at Seoul National
University, energy expert who served as president of Korea Gas Corporation, and chairman of the
Overseas Resources Development Association
[3] Economic expert who served as a professor at
Seoul National University and president of the
Korea Institute of International Economics.

**Board of Directors** 

#### **Advisory Board**

[1] (Domestic) Advisors across the policy ecosystem,

including the government, national research institutes, academia, and the media.

[2] (Overseas) Advisory collaboration with researchers from Brookings Institution, USA. ABT Associates, Urban Institute, Mathematica Institute Research Council, and faculty at leading

### **Planning Committee**

Research Fellow

5 planning committee members and 28 research fellows perform policy development consulting and academic research services in the field of economics, labor, environment, energy, etc.

Planning Dept.

universities abroad.

General Management Dept.

Research Dept.

| Advisors (3)          |  |
|-----------------------|--|
| In-ho Kim             | Chairman, Market Economics Research Institute (Former) Chairman, Korea International Trade Association (Former) Presidential Economic Advisor (Former) Chairman, Fair Trade Commission   |
| Seung-hoon Lee        | Emeritus Professor, Department of Economics, Seoul National University (Former) Chairman, Presidential Committee on Green growth (Former) President and CEO of Korea Gas Corporation (Former) Professor of Economics, Seoul National University  |
| Hak-gil Pyo           | Emeritus Professor, Department of Economics, Seoul National University (Former) Member of the Presidential Advisory Policy Planning Committee (Kim Young-sam government) (Former) President, Korea International Economic Association (Former) Professor of Economics, Seoul National University |
| Advisory Lawyer (1)   |  |
| Young-kun Hong        | Representative Attorney at Law Firm Dajeon (Former) Associate Judge of Suwon District Court  |
| Planning Committee (5 | 5)   |
| Young-sun Ko          | Head of Research Division, Korea Development Institute (Former) Deputy Minister of Employment and Labor (Former) Deputy Secretary of office for Government Policy Coordination   |
| Hyung-soo Park        | President, Seoul Institute (Former) President, Korea Institute of Public Finance (Former) Head of Statistics Korea   |
| Byung-in Lim          | Professor of Economics, College of Social Sciences, Chungbuk National University (Former) Director of Korea Social Security Information Service (Former) Advisor to National Economic Advisory Council   |
| Byung-mok Jeon        | Senior Research Fellow, Korea Institute of Taxation and Finance Chairman of Financial Forecasting Expert Committee of National Pension Service (Former) Professor, KDI Graduate School of International Policy   |
| Hyun-soo Choi         | Head of Coordination Support Center for New and Changed Social Security System (Former) Head of Social Security Finance and Policy Research, Korea Institute for Health and Social Affairs   |

| Research Fellows (28)                       |                    |  |
|---|--------------------|--|
| Tax   | Nak-hoe Kim        | Advisor at Law Firm Yulchon (Former) Commissioner of Korea Custom Service  |
|   | Won-ik Son         | Visiting Professor, Yonsei University Graduate School of Social Work<br>(Former) Vice President, Korea Institute of Public Finance                               |
| Welfare                                     | Sang-ho Kim        | Professor of Basic Education, Gwangju Institute of Science and<br>Technology<br>(Former) President, Korea Institute for Health and Social Affairs                |
| Pension                                     | Hyung-pyo<br>Moon  | (Former) Chairman of National Pension Service (Former) Minister of Health and Welfare  |
| Macro-<br>economy                           | Jung-soo Park      | Professor of Economics, Sogang University (Former) President of Korean Association of Applied Economics  |
| Finance                                     | Dong-hyun Ahn      | Professor of Economics, Seoul National University (Former) President, Korea Capital Market Institute   |
| Public                                      | Sang-heon Kim      | Professor, Graduate School of Public Administration, Seoul National University (Former) Professor of Public Administration, Hankuk University of Foreign Studies |
| Finance<br>Education                        | Il-ho Yoo          | Special Professor, Yonsei University Business School<br>(Former) Deputy Prime Minister for Economic Affairs and Minister of<br>Strategy and Finance              |
| Public<br>Reform                            | Young Lee          | Professor of Economics and Finance, Hanyang University (Former) Deputy Minister of Education   |
|   | Young-joon<br>Jeon | Professor of Economics and Finance, Hanyang University (Former) Research Fellow, Korea Institute of Public Finance   |
|   | Kyung-hwan<br>Kim  | Research Professor, Department of Economics, Sogang University (Former) 1st Deputy Minister of Land, Infrastructure, and Transport                               |
| Real Estate<br>Regional<br>Develop-<br>ment | Hyun-a Kim         | Visiting Professor, Gachon University (Former) Member of the 20th National Assembly  |
|   | Duk-bae Park       | Professor, Kookmin University (Former) Specialized Researcher, Hyundai Research Institute  |
|   | Hyung-ho Yoon      | Honorary Research Fellow, Seoul Institute (Former) Director of Seoul Public Investment Management Center, Seoul Institute  |

| Research Fellows (28)         |                     |  |
|-------------------------------|---------------------|--|
| Government<br>Reform          | Do-hwan Kim         | Professor of Business Administration, Sejong University (Former) President, Korea Information Society Development Institute                  |
|                               | Chang-bun<br>Yoon   | Counselor, Kim & Chang Law Firm (Former) Senior Secretary for Future Strategy, Presidential Secretariat                                      |
|                               | Man-ok Kang         | Specialized Professor, Busan University (Former) Senior Research Fellow, Korea Environment Institute   |
| Energy<br>·<br>Environment    | Joo-heon Park       | Professor of Economics, Dongduk Women's University (Former) President of Energy Economics Research Center                                    |
|                               | Yang-hoon Son       | Professor, Department of Economics, Incheon National University<br>Former) President, Korea Energy Economics Institute                       |
| Science<br>IT                 | Hyung-taek<br>Ahn   | Professor, Department of Economics, Dongguk University (Former) Research Fellow, Korea Information Society Development Institute             |
|                               | Shin Cho            | Visiting Professor, Yonsei University Graduate School of Information (Former) Senior Secretary for Future Strategy, Presidential Secretariat |
| Labor                         | Dae-il Kim          | Professor, Seoul National University (Former) Researcher, Korea Development Institute  |
| Industry                      | Se-jong Kim         | President, Innobiz Policy Research<br>(Former) President, Korea Small Business Institute   |
| Small and<br>Medium-<br>sized | Won-suk Yoon        | President, Korea M&A Association (Former) General Manager of Overseas Business, Hancom Group   |
| Business                      | Sung-ho Choi        | Professor, Kyonggi University of Public Administration,<br>(Former) Secretary, Ministry of Trade, Industry and Energy                        |
| Culture                       | Myung-seong<br>Park | Art Director of Seensee Company (Former) Director of Korea Musical Association   |
|                               | Moon-ho Lee         | Director, HunMinJungUm Academy Professor of Industry and Academia, Sungkyunkwan University   |
| Society                       | Joon Han            | Professor of Sociology, Yonsei University (Former) President of Korea Social Science Data Archive  |

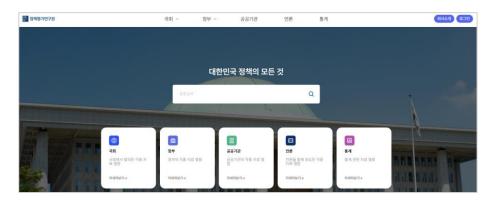
# **PERI Policy Platform**

PERI Policy Platform as policy evaluation infrastructure provides the functionality of 1) Policy Information Search 2) Policy Evaluation Petition and 3) Policy Consulting

#### 1. Policy Information Search Portal

PERI Policy Platform generates search result collected from multiple data source such as national assembly, government, etc. in pursue to raise policy-awareness and specialty of the public.

### **One-Stop Policy Information Portal**



<sup>\*</sup> Korean language service only. English version to be developed in the future

#### 2. Policy Evaluation Petition Portal

PERI Policy Platform pursues to minimize populism-approach by enabling the public to participate in petitioning, researching and discussing policies that need to be evaluated.

| Policy Evaluation Petition Process               |   |
|--|---|
| [1] Access Policy Evaluation<br>Petition Portal  | Policy Evaluation Petition Portal operates 24/7   |
| [2] Petition for policy evaluation               | Petition launches through submission, consent and crowd funding   |
| [3] Designate researchers and process evaluation | Assign the petition to researchers of each subject and process policy evaluation                                  |
| [4] Share/discuss evaluation result              | Share and discuss evaluation result together with researchers and the people who petitioned the policy evaluation |
| [5] Disclosure of evaluation result              | Open the evaluation result to the public through online policy discussions  |

#### 3. Policy Consulting

Pre- and Post- policy evaluation

Policy issue report

Policy suggestion

Advisory consulting in the course of developing, implementing and settling policy

# **Scope of Business**

We conduct business in all the areas related to policy, such as conducting research, consulting, advising, building platform, hosting symposium and publishing materials.

|        | earch/<br>cy study                   | <ul> <li>Implementing research, survey, analysis and study regarding policy improvement, economic impact analysis to meet the needs of governments, public institutions, associations, companies, etc.</li> <li>Conducted multiple research projects for Korea Energy Agency, Korea Institute of Energy Research and Gyeongsangbuk-do regional government, etc.</li> </ul>   |
|--------|--------------------------------------|--|
| 2 Repo | ort/<br>books                        | <ul> <li>Publishing research reports written by PERI researchers to reflect the current situation and to establish and implement policies necessary for the people</li> <li>PERI Policy Book 1, "Fooled by politics, crying over taxes" (published in Jan 2023)</li> <li>PERI Policy Book 2, "Policy Evaluation Reform" (published in Mar 2023)</li> <li>PERI Policy Book 3, "G3 South Korea: Finding the Way" (published in July 2023)</li> </ul> |
| 3      | cy consulting/<br>cy risk management | <ul> <li>Consulting to analyze policy issues, related laws and risks for companies that are policy beneficiaries</li> <li>Establishing policy improvement strategies</li> </ul>  |
| 4      | ne service/<br>Policy Platform       | Providing policy information search, policy petition and policy consulting     Platform to be launched (in Nov 2023)   |
| 5 Symp | oosium                               | <ul> <li>Hosting symposium to share idea, research result and discuss improvement of policy evaluation with top-class policy experts across the world</li> <li>PERI Symposium 2023 held on June 20~21,2023(2days)</li> </ul>   |
| 6 Netv | work                                 | <ul> <li>Operating a periodic meeting with a planning committee of specialists in each field</li> <li>Performing a PERI forum to share policy issues and ideas by sector with policy beneficiaries</li> </ul>  |
| 7 Inde | ex/<br>I Data                        | · Developing various index: country debt index, company burden Index, gross national happiness index, etc.   |

# Company Overview

| Name          | Policy Evaluation Research Institute (PERI)   | President     | Chong-Bum An |
|---------------|---|---------------|--------------|
| Business      | Scientific and Technical Services, Academic Research, Economics and Business Administration R&D |               |              |
| Address       | 6F, 139, Nonhyeon-ro, Seocho-gu, Seou   | l (Zip:06740) |              |
| Tel           | +82-2-6952-2990   |               |              |
| Establishment | May 23 2022   |               |              |

| History |  |
|---------|--|
| 2022.05 | Establishment of PERI  |
| 2022.09 | Launch of development of PERI Policy Platform  |
| 2023.01 | Publication of PERI Book #1; "Fooled by Politics, Crying over Taxes"                                       |
| 2023.03 | 2023 PERI Vision Meeting   |
| 2023.03 | Publication of PERI Book #2; "Policy Evaluation Reform: The Right Policy Starts with the Right Evaluation" |
| 2023.06 | Hosting PERI Symposium 2023 with theme of 'A New Horizon for Policy Evaluation'                            |
| 2023.07 | Publication of PERI Book #3; "G3 South Korea: Finding the Way"   |

PERI organized '2023 PERI Vision Meeting' on March 14, 2023.

PERI invited approximately 50 guests(shareholders, advisors, planning committee members, research fellows, etc.) to share vision and future by demonstrating the beta version of PERI Policy Platform and overview of the upcoming PERI symposium.





On June 20 and 21, 2023, PERI Symposium 2023 was held at COEX Auditorium under the theme of 'A New Horizon for Policy Evaluation'.

The symposium was held in six sessions (1) Policy Evaluation Research, 2) Welfare Policy, 3) Taxation and Fiscal Policy, 4) Labor and Population Policy, 5) Financial and Industrial Policy, and 6) Housing and Urban Policy. World-renowned scholars in each field were invited to explore the contribution of policy evaluation system to policy development and to diagnose Korea's policy and policy evaluation environment.



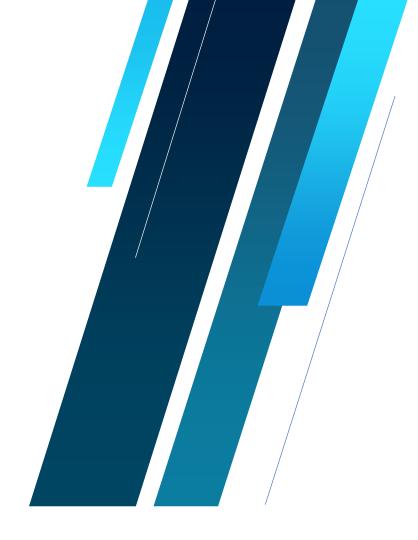


PERI has published PERI Books since the establishment. Three books are published; "Fooled by politics, crying over taxes" (published in Jan 2023); "Policy Evaluation Reform" (published in Mar 2023); "G3 South Korea: Finding the Way" (published in July 2023).









Public interest and participation in policy evaluation supports the success of policies.

The Policy Evaluation Research Institute will build a policy evaluation infrastructure to create a policy environment where the people are the center of policy.

Thank you.

# Homepage https://www.perikorea.org/



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